SULTAN TRADE & WHOLESALE PRESENTS

The Smart Shopping Letter

Real news, free weekends, smarter shopping - from our family to yours.

THE BIGGEST NEWS CANADA - ECONOMY

Interest Rates Went UP Again - Families Feel It First

On Wednesday the Bank of Canada raised its rate for the first time in over 3 years. Gas is up 27.8% in a year, groceries cost 33% more than in 2020, and a family of four will spend about $17,572 on food in 2026. We feel it too - that is exactly why this letter exists: real ways to pay less, every week.

3.1%	+27.8%	+33%	$17,572
INFLATION	GASOLINE	GROCERIES vs 2020	FAMILY FOOD BILL 2026

Read it yourself: Bank of Canada decision Food Price Report 2026

NEW IN YOUR CITY

SUPER MINISO just opened at Square One - the first in the world outside China - plus a new Tiffany, a bigger Rolex, and a two-floor Winners. retail-insider.com



BIGGEST EVENT

Mississauga sBOOky Village - Square One P6

Oct 29 - Nov 1 - Fri 12-10, Sat 12-10, Sun 12-9 - scavenger hunt, pumpkin carving, costume contest



SAT-SUN FREE ENTRY

Nostalgia Fest

Inside Square One - 199 Rathburn Rd W

Trading cards, retro toys, sports cards and collectibles. Cosplay competition Saturday - kids love this one.

Event details - tap here



SAT 10-1 FREE

Streetsville Spooktacular

280 Queen St S, Streetsville

Trick-or-treating at village shops, face painting, games, crafts and a Monster Mash DJ. Bring your own treat bag.

Event details - tap here

INSIDE THIS ISSUE

Page 2: one honest deal + 3 AI news - Page 3: 2 videos worth watching, your planner, giveaway, and a smile at the end

Sources: Statistics Canada, Bank of Canada, Dalhousie Food Price Report, Visit Mississauga, Night Markets. Photo illustrations: Sultan Trade studio.

From Our Rack - One Deal, Chosen for This Story

Rates up, winter coming, Halloween night outside. The deal had to be the warmest coat on the rack.



JKT-021 - SIZE L - CANVA PHOTO FROM OUR DRIVE

Men's Fur-Lined Long Winter Coat

$119
ONLY 1

Brand new, fur-lined collar and lining - built for Canadian winter, as the photo says. Pickup by arrangement, Square One area, cash at pickup.

SEE IT ON MARKETPLACE

FROM OUR FAMILY TO YOURS

We shop the same stores and pay the same prices. If a deal is not good enough for our own family, it never enters this letter.



AI NEWS - 3 THINGS THAT MATTER

1 ChatGPT Can Now Do Your Shopping Homework

OpenAI launched Shopping Research (Oct 18): tell it your budget and it builds a buying guide comparing products, reviews and prices for you. Great first step - before Black Friday.

Source: teckhustlers.com

2 But AI Still Gets Prices WRONG - Half the Time

A new study (Oct 26) asked ChatGPT for the cheapest place to buy 20 products. About half the prices were wrong - every wrong one too low. Lesson: let AI research, then check the store yourself.

Source: einnews.com - Core dna study

3 AI Agents Can Now Buy For You - With Limits You Set

Walmart's new AI tools (Oct 22) let shopping agents complete purchases, but with spending limits, approvals and cancel-anytime controls. The future is coming - keep your hand on the limit.

Source: ceoindiamagazine.com

Watch & Learn - 2 Videos Worth Your Time

Hand-picked this week: one saves your grocery money, one shows where AI video is going.



SAVE MONEY

The $720 Mistake at the Grocery Store

11 simple swaps that can save about $60 a month - real food, no weird tricks.

Watch on YouTube - tap here



AI TOOLS 2026

I Tested the 7 Best AI Video Tools

Same tasks, honest scores - see what AI can already make for a family or a small business.

Watch on YouTube - tap here

YOUR WEEKEND PLANNER

Saturday, Oct 31

10 AM-1 PM Streetsville Spooktacular (FREE)
12-10 PM sBOOky Village + Nostalgia Fest, Square One
Evening Trick-or-treat - dress warm!

Sunday, Nov 1

12-9 PM sBOOky Village - last day
All day Nostalgia Fest continues (FREE entry)
2 AM Clocks go back 1 hour - extra sleep!

GIVEAWAY

Win a Leather Jacket

Winner's pick. Draw at 100 VIP members or by Sun, Nov 15. Entry list posted first - fair and on record.

NEXT ISSUE - MONDAY

Start Your Week

Monday morning: the new week's biggest news, Square One events, and one new AI move to learn.

JOIN FREE - GET THIS LETTER MON + FRI MORNINGS

Scan the QR - 30 seconds, stop anytime

- Deals 24 hours before public posts
- Your own 10% code + giveaway entry
- Share it with one family - it is free for them too

THE SMILE AT THE END

Why did the scarecrow win an award? Because he was outstanding in his field.

Happy Halloween, neighbours. Stay warm out there - and if this letter helped, forward it to one family tonight.