SULTAN TRADE & WHOLESALE PRESENTS

The Smart Shopping Letter

Real news, free weekends, smarter shopping - from our family to yours.

THE BIGGEST NEWS CANADA - ECONOMY

Rates Went UP - and the Bank Says Inflation Stays High Into 2027

On Wednesday the Bank of Canada raised its rate to 2.50% - the first hike since July 2023. Big banks raised prime to 4.70% the next day. Inflation is 3.1%, gas is up 27.8% in a year, and the Bank now expects inflation near 3.5% by year-end, above 3% through much of 2027, back to 2% only by mid-2028. Borrowing costs more, so paying less for what we buy matters more.

2.50%	3.1%	+27.8%	4.70%
POLICY RATE	INFLATION (SEPT)	GASOLINE	PRIME RATE

Read it yourself: Bank of Canada decision Food Price Report 2026

NEW IN YOUR CITY

Diwali, the Festival of Lights, is Sunday, Nov 8 - families across Mississauga celebrate with lights, sweets and gatherings all week. vividhgyan.com



BIGGEST EVENT

Mississauga Comic Expo - FREE

Fri Nov 6, 4:30-8:30 PM + Sat Nov 7, 10 AM-4 PM - Hazel McCallion Central Library, 301 Burnhamthorpe Rd W



FRI NOV 6 FREE TO VISIT

LEGO Store Opens at Square One

Square One - 100 City Centre Dr

A brand-new store, about 4,300 sq ft - the largest of three new GTA LEGO stores. Building fun for kids, right at Square One.

Event details - tap here



TUE NOV 3 FREE

Bring Your Own Craft Club

Small Arms Inspection Building, 1352 Lakeshore Rd E

Bring your knitting, painting or project - 12:30 to 2 PM, drop in, make something with neighbours.

Event details - tap here

INSIDE THIS ISSUE

Page 2: one honest deal + 3 AI news - Page 3: 2 videos worth watching, your planner, giveaway, and a smile at the end

Sources: Bank of Canada, Statistics Canada, City of Mississauga, Retail Insider, Visit Mississauga. Event illustrations: Sultan Trade studio.

From Our Rack - One Deal, Chosen for This Story

Rates up, prices up, cold week ahead. The deal had to be a proper winter coat, bought once, at an honest price.



JKT-023 - SIZE M - CANVA PHOTO FROM OUR DRIVE

Men's Fur-Lined Leather 3/4 Winter Coat

$225
ONLY 1

Brand new, fur-lined with a fur collar, button front, 3/4 length - built for Canadian winter. Pickup by arrangement, Square One area, cash at pickup.

SEE IT ON MARKETPLACE

FROM OUR FAMILY TO YOURS

We shop the same stores and pay the same prices. If a deal is not good enough for our own family, it never enters this letter.



AI NEWS - 3 THINGS THAT MATTER

1 ChatGPT Adds Stronger Guardrails for Teens

OpenAI is adding more protections for users under 18, including tighter limits on weapons and security topics, and the ability to end a chat showing warning signs. Parents can already link accounts with parental controls - worth setting up together.

Source: dunlap.today

2 Holiday Shoppers Will Let AI Compare Prices

A 2026 holiday study of 1,099 US shoppers found 46% plan to use AI tools to compare prices, and 23% would let an AI tool complete a purchase. Our rule stands: let AI research, then check the store yourself before you pay.

Source: agilebrandguide.com

3 A Big Grocer Now Uses ChatGPT to Help You Shop

Carrefour in France launched a ChatGPT-powered chatbot to improve the shopper experience. AI help at the grocery store is no longer a test - it is arriving in the weekly shop, so learning it now pays off.

Source: igd.com

Watch & Learn - 2 Videos Worth Your Time

Hand-picked this week: one saves your grocery money, one shows where AI video is going.



SAVE MONEY

The $720 Mistake at the Grocery Store

11 simple swaps that can save about $60 a month - real food, no weird tricks.

Watch on YouTube - tap here



AI TOOLS 2026

I Tested the 7 Best AI Video Tools

Same tasks, honest scores - Veo 3.1, Kling 4.0, Runway, HeyGen and more, ranked.

Watch on YouTube - tap here

YOUR WEEK PLANNER - NOV 2 TO NOV 8

This week

Tue Nov 3, 12:30-2 PM Bring Your Own Craft Club (FREE)
Fri Nov 6 LEGO Store opens at Square One
Fri Nov 6, 4:30-8:30 PM Comic Expo opens (FREE)

Weekend

Sat Nov 7, 10 AM-4 PM Comic Expo day 2 (FREE)
Sun Nov 8 Diwali - Festival of Lights
All week Coats on - cold mornings are here

GIVEAWAY

Win a Leather Jacket

Winner's pick. Draw at 100 VIP members or by Sun, Nov 15. Entry list posted first - fair and on record.

NEXT ISSUE - FRIDAY

Plan Your Weekend

Friday morning: the weekend planner, Square One events, and one new AI move to learn.

JOIN FREE - GET THIS LETTER MON + FRI MORNINGS

Scan the QR - 30 seconds, stop anytime

- Deals 24 hours before public posts
- Your own 10% code + giveaway entry
- Share it with one family - it is free for them too

THE SMILE AT THE END

Why did the jacket get promoted? Because it always covered for everyone.

Stay warm this week, neighbours - and if this letter helped, forward it to one family tonight.